Helppier

HELPPIER V3 INTRODUCES 65 NEW LANGUAGES AND ADVANCED CONTROL OVER ELEMENTS

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Two years ago, the Porto-based team surprised us with the easiest guide builder on the market. A renewed interface that allowed creating tutorials and tooltips through an intuitive point and click system, on top of any website or web application.

Today, the software company has identified new challenges concerning user experience. Namely, the need for more control over website elements and complex translations that the previous version offered.

Taking that in mind, Helppier recently announced the launch of a 3rd version of its onboarding software, which improves the tool's in-app concept and reduces the need to use the current backoffice.
With V3, users have access to advanced settings right on their website, being able to manage account users, translations, integrations and even tools on the widget itself. The team highlights a new "hub" that allows companies to integrate multiple tools and bring content together on top their software.

Addressing new challenges, V3 can be integrated with Microsoft Translator enabling users to translate all the widget's content to 65 new languages automatically. In addition, the manual translation option now features a more intuitive process, being possible to define primary and secondary languages without any coding.

The process of building multi-page workflows was also enhanced, as V3 offers control over website elements that are interactive or not always visible. Helppier V3 provides more precision in creating actions to ensure that the walkthroughs run smoothly on top of complex workflows. It allows defining actions between steps and interact with website elements through new predefined use cases.

Helppier's team announced that the upcoming version is aimed at medium and large companies, providing the opportunity to manage and invite team members more effectively, as well as defining specific roles and permissions.

Content categorization is another priority being possible to define categories for the guides and easily organize content through drag & drop.

To be launched in May, Helppier V3 is currently being adopted by several client companies and available for testing.